

Managed IT

What is a MSP (Managed Service Provider) and Why Do You Need One? ☺



FL COMPUTER TECH

Do you own an enterprise business?

Are you prepared to handle a cyber attack that could wipe out your clients' data?

If the answer to that second question is "no," maybe it's time to look into an MSP.

An MSP (Managed Service Provider) is a third-party company that offers remote services to prevent clients from facing an IT outage and falling behind, which could have a negative impact on their business.

The goal of managed services is to prevent a problem before it has a chance to interrupt management, employees, or clients. This allows you to focus on your core business objectives.

MSPs can add significant value to your business with 24/7 monitoring, improved security, comprehensive reporting, and cost-effectiveness.

Differentiate yourself from your competition by promising your customers increased cybersecurity.

Managed service providers handle the mundane, time-consuming, and repetitive IT work so that you can focus on your business with confidence, and without worrying about potential security risks.

24/7 MONITORING

Most MSPs guarantee 24/7 monitoring with upscale networking monitoring tools.

The modern world no longer operates on a 9 to 5 schedule, but functions around the clock.

Hackers don't sleep. They're more active overnight when IT systems are most vulnerable and suspicious activity is less likely to be noticed. This is especially true when cybercriminals are attacking smaller businesses (with smaller IT staffs).

With a managed services provider, you can rest assured that help will always be available, even through nights, weekends, and holidays.

IMPROVED SECURITY

All businesses should assess their security risk. With 24/7 monitoring comes increased security. MSPs offer detailed security solutions that acts on dubious behavior around the clock.

Security is a major issue, as over 260 millions records containing sensitive information were compromised in the first four months of 2018.

Benefits of an MSP include disaster recovery plans for a number of incidents. They will also back up your data – just in case their preventative methods fail.

COMPLIANCE

With so many standards for companies to meet MSPs end the guessing game and ensure that your business is up to par.

By outsourcing your IT managed services, you can relax knowing that your company is minimizing risks and safely maintaining client data.

This also reduces the burden on in-house staff.

DISASTER RECOVERY AND DATA BACKUP

Backup and disaster recovery is now necessary for all businesses.

Disaster recovery protects your businesses from negative events, such as cyber attacks, equipment failures, and natural disasters.

A disaster recovery plan minimizes risk and outlines the processes necessary to resume critical functions in the event of an attack or disaster.

Data backup involves copying files and data and keeping them on a separate server so that they are safe in the event of disaster or equipment malfunction.

INCREASED EFFICIENCY

Some organizations try to do it all themselves, but end up losing time and money in the process. Don't be one of them.

Managed service providers offer multiple services that make all IT services manageable. Professionals who focus on IT service management can speed up research, development, and implementation time.

Just remember, if you're losing money, so are your customers. And unhappy customers aren't likely to return.

COMPREHENSIVE REPORTING

Another benefit to using a managed service provider is receiving a comprehensive view of your IT infrastructure.

This reporting is in real time, which helps you track all business activity.

This allows your organization to track key performance indicators that determine whether or not your IT infrastructure is operating as it should.

COST EFFECTIVE

The fallout from a cybercriminal attack is expensive. At the wrong time, the worst cyber attacks can cause bankruptcy for clients.

The threat may not always be coming from outside. Sometimes employees make mistakes. MSPs watch patterns and identify odd behavior. They can then interrupt trends that affect your bottom line.

But day-to-day operations can be expensive as well. In fact, [41% of businesses](#) cite ongoing IT maintenance costs as the reason for low ROI.

Most MSPs operate on a subscription-based model. Clients pay a monthly or annual fee and receive an agreement tailored to their needs.

An MSP can save you money and maximize resources by providing high-level IT support. Not only does it give you access to a pool of experts and lower recruitment costs, but it also allows you to budget better. Paying a monthly fee is more budget-friendly than unforeseen costs associated with cyber disasters.

A COMPETITIVE ADVANTAGE

Today, customers are concerned about their data. They want to know where it is stored and how it is handled.

MSPs level the playing field by giving small businesses the same impressive IT security that clients would find from a large company.

You have spent countless hours building your business. Don't let a disruptive cyberattack take that away from you.

Businesses are under pressure to provide top-of-the-line IT services. So, the need for outsourced services is more prevalent than ever. Reduce your operating costs and increase the quality of your services by adopting an MSP (Managed Service Provider) today.

Having someone watch your back is never a bad thing. In the long run, adopting an MSP can save your business some serious cash. The best MSPs offer cloud migration or transition services to transfer necessary data, so you can get started right away.

Before choosing a provider, you should clearly define your requirements and note the improvements you would like to see. Be leary of providers who only discuss their characteristics (their toolsets, processes, and quality of resources), and not your goals. It's important that you choose a provider that can meet your needs now and in the future.

[Apply Now](#) for a free, confidential risk assessment that will give you the certainty you need to get started with a managed service provider today.



Choose wisely, your MSP is like a mechanic.

FL Computer Tech is more than just a superior IT support company. We take pride in building personal relationships with all of our clients both big and small. Our US based company will never outsource your tech support and you will always speak to a certified technician located in the United States. Compromise is not in our vocabulary and our customer satisfaction and 5-star reviews prove it.